



# CENTRAL INSTITUTE OF MANAGEMENT NEPAL

Executive PG Programme in

# MACHINE LEARNING AND ARTIFICIAL INTELLIGENCE

Detect Your Next Step



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433% Highest Hike

# Why CIMN ?

₹1.23 Cr Highest Salary

50% Avg Salary Hike

7.1+ Million Learners

4800+ Industry Experts

1600+ Hiring Partners





# Program Highlights

## Executive PG Programme from CIMN and Alumni Status

Get certified by CIMN and gain alumni status on successful completion of the program.

## For the Industry, by the Industry

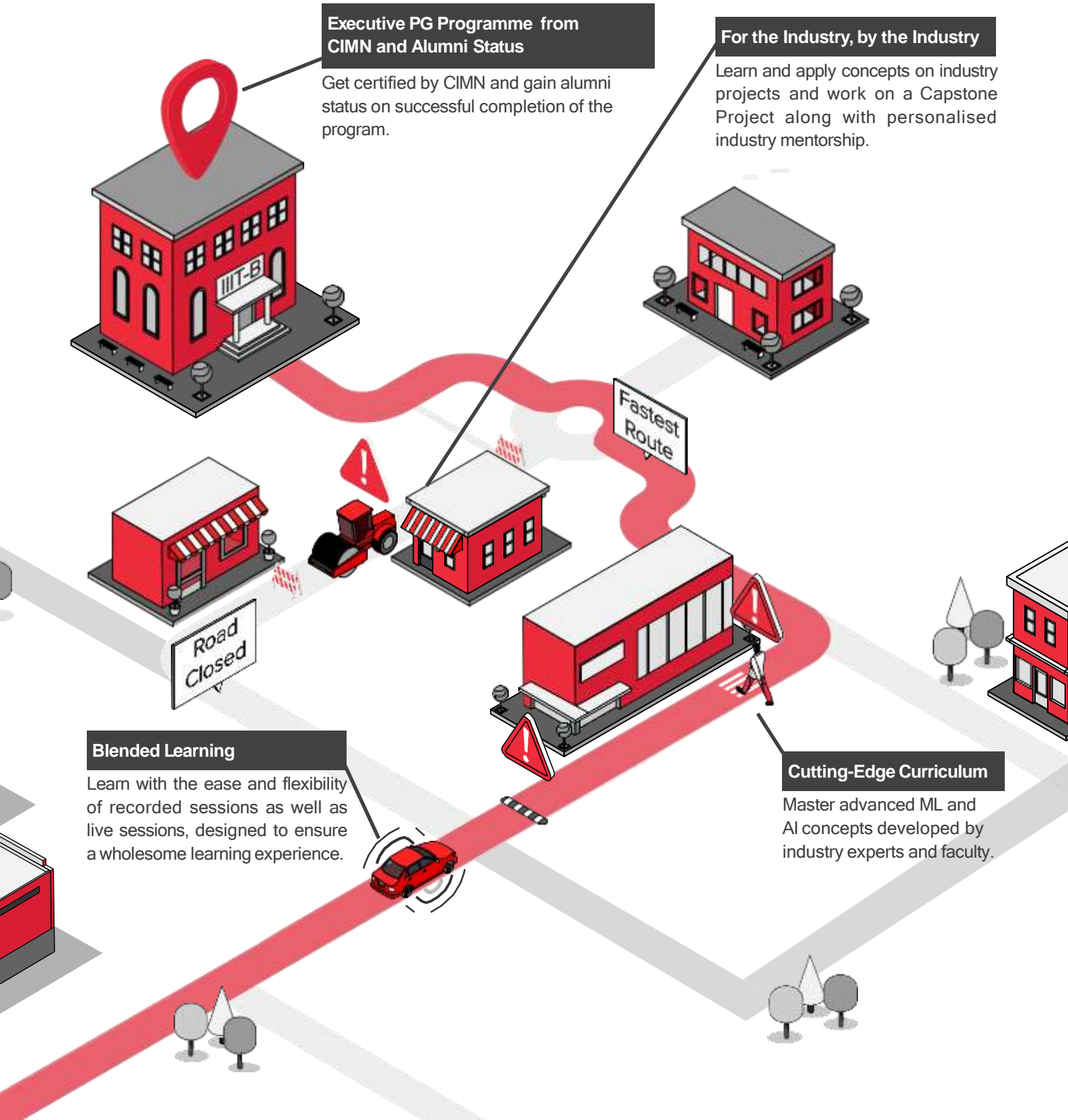
Learn and apply concepts on industry projects and work on a Capstone Project along with personalised industry mentorship.

## Blended Learning

Learn with the ease and flexibility of recorded sessions as well as live sessions, designed to ensure a wholesome learning experience.

## Cutting-Edge Curriculum

Master advanced ML and AI concepts developed by industry experts and faculty.







# upGrad Learning Experience

## Student Support Team

- We have a dedicated Student Support Team for handling your queries via email or callback requests
- Student Support is available 7 days a week, 24\*7 for non-academic queries. You can write to us via [info@cim.edu.np](mailto:info@cim.edu.np) or for urgent queries, use the “Talk to Us” option on the Learn platform

## Networking & Learning Experience

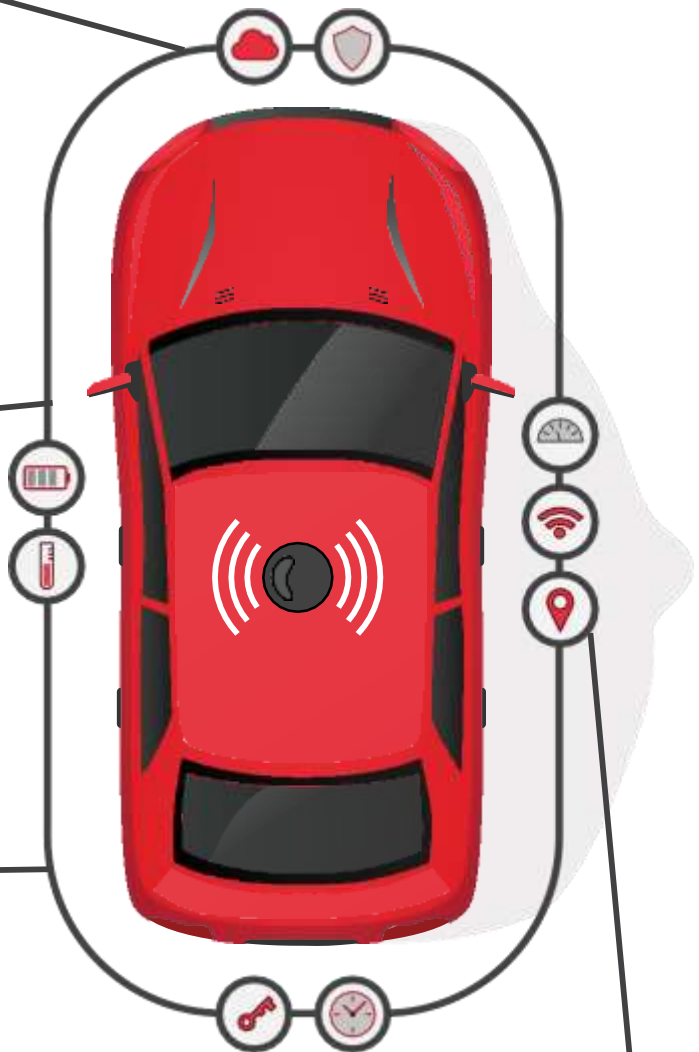
- Live Discussion forum for peer to peer doubt resolution monitored by technical experts
- Reverse knowledge transfer sessions (FLIP classrooms) with learners tutoring fellow batchmates
- Peer to peer networking opportunities with alumni pool of 10000+
- Lab walkthroughs of industry-driven projects

## Industry Mentors

- Fortnightly personalised group (1:8) mentorship sessions with industry experts for proactive mentoring
- Calls with industry experts for personalised feedback & guidance spread over 3 months
- Calls with industry experts for personalised feedback & guidance spread over 3 months

## Hands-on Projects

- 12+ projects & assignments and a Capstone Project to choose from 6 options
- Live coding classes on Kaggle & OpenCV & sessions on building your Github profile





# Industry Projects

## Telecom Churn

Solve the most crucial business problem for a leading telecom operator in Asia and Southeast Asia - predicting customer churn.

## Classification of Customer Complaints

Create a solution that will help in identifying the type of complaint ticket raised by the customers of a multinational bank.

## Credit Card Fraud Detection

Build a machine learning model capable of detecting fraudulent transactions. Here you have to predict fraudulent credit card transactions with the help of machine learning models.

## Melanoma Detection Assignment

Build a neural network from scratch in Tensorflow to identify the type of skin cancer from image.

## Train an Agent to play Tic Tac Toe

Learners will apply Q-Learning to train an RL agent to play the game of numerical Tic Tac Toe.

## Gesture Recognition

Make a Smart TV system which can control the TV with user's hand gestures as the remote control.

## News Recommender System

Build a model using the concepts of natural language processing and recommender systems to recommend news stories to users on a popular news platform.

## Style Transfer using GAN's

Build a model for converting MRI images from one type (T1) into other (T2) and vice versa. CycleGAN model is used for producing T2 type MRI images given T1 type input MRI images.

## Maximizing Profit of Cab Driver using RL

Learners will use the Markov Decision Process & Q-Learning to build an RL agent that learns to choose the best request so as to maximize the total profit earned by the agent that day.

## Custom Entity Detection in Healthcare Data

You will build a custom NER to get the list of diseases and their treatment from a medical healthcare dataset.

## Eye for the Blind Data

Build a model that can help any visually impaired person in understanding image present before them. It is a deep learning model which can explain the content of an image in the form of speech. You will build a custom NER to get the list of diseases and their treatment from a medical healthcare dataset.

## Sentiment Analysis based Product Recommender system

Build a sentiment analysis based product recommendation system to recommend the similar products to the users. Sentiment analysis is used to fine tune the product recommendation system.

## Sales Forecasting

Predict the sales for a European pharma giant using a host of different types of variables. Apply VAR and VARMAX models to build the appropriate model.

## Machine Translation System

Build a Model for converting MRI images from one type (T1) into other (T2) and vice versa. CycleGAN model is used for producing T2 type MRI images given T1 type input MRI images.

## Face Mask detection

Create a custom object detector using the YOLO algorithm to detect the presence of face masks in the images of different people.



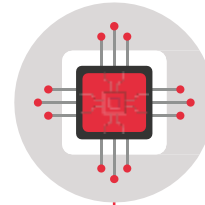
# Learning Path



**Data Science Toolkit**  
Preparatory Content



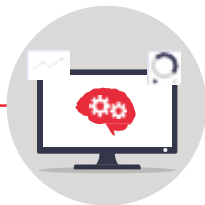
**Statistics and Git Essentials**  
(5 weeks)



**Machine Learning I**  
7 weeks



**Natural Language Processing**  
7 weeks



**Deep Learning**  
8 weeks



**Machine Learning II**  
7 weeks



**Electives (Advanced DL/  
Advanced NLP/ AI Leadership)**  
10 weeks








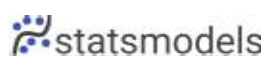











**Deployment & Capstone**  
4 weeks



**Executive PG Programme in  
Machine Learning and  
Artificial Intelligence**



# Programming Tools, Languages and Libraries

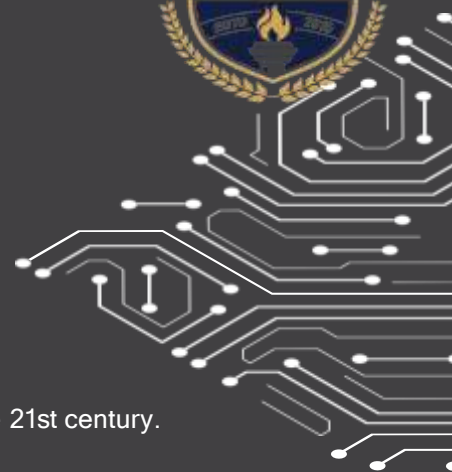
			<b>NLTK</b>
			
	<b>{ REST:API }</b>		
			
			<b>spaCy</b>







# Program Curriculum



## PRE-PROGRAM PREPARATORY CONTENT (3 WEEKS)

1

### INTRODUCTION TO PYTHON

Build a foundation for the most in-demand programming language of the 21st century.

2

### PYTHON FOR DATA SCIENCE

Learn how to manipulate datasets in Python using Pandas, which is the most powerful library for data preparation and analysis.

3

### DATA VISUALISATION IN PYTHON

Humans are visual learners and hence no task related to data is complete without visualisation. Learn to plot and interpret various graphs in Python and observe how they make data analysis and drawing insights easier.

4

### DATA ANALYSIS USING SQL

Data in companies is definitely not stored in excel sheets! Learn the fundamentals of database and extract information from RDBMS using the structured query language.

5

### ADVANCED SQL AND BEST PRACTICES

Apply advanced SQL concepts like windowing and procedures to derive insights from data and answer pertinent business questions.

6

### DATA ANALYSIS IN EXCEL

Taught by one of the most renowned data scientists in the country (S. MAITHU), this module takes you from a beginner level Excel user to an almost professional user.

7

### ANALYTICS PROBLEM SOLVING

This module covers concepts of the CRISP-DM framework for business problem-solving.

8

### MATH FOR MACHINE LEARNING

Learn the prerequisite mathematical tools and techniques for ML - Linear Algebra and Multi-variable Calculus.

## STATISTICS AND EDA (5 WEEKS)

1

### EXPLORATORY DATA ANALYSIS

Learn how to find and analyse the patterns in the data to draw actionable insights.

2

### CLOUD ESSENTIALS: INTRO TO GIT & GITHUB

Learn version control, collaborating, portfolio making using git. Understand the process of creating repository. Learn the process of creating github portfolio using github pages with jekyll



- 3 INFERENCE STATISTICS**  
Build a strong statistical foundation and learn how to 'infer' insights from a huge population using a small sample.
- 4 HYPOTHESIS TESTING**  
Understand how to formulate and validate hypothesis for a population to solve real-life business problems.
- 5 LENDING CLUB CASE STUDY**  
Determine which customers are at risk of default and what are their characteristics so as to avoid providing loans to similar people in the future.

## **MACHINE LEARNING I (7 WEEKS)**

- 1 LINEAR REGRESSION**  
Venture into the machine learning community by learning how one variable can be predicted using several other variables through a housing dataset where you will predict the prices of houses based on various factors.
- 2 LINEAR REGRESSION ASSIGNMENT**  
Build a model to understand the factors car prices vary on and help a Chinese company enter the US car market.
- 3 LOGISTIC REGRESSION**  
Learn your first binary classification technique by determining whether customers of a telecom operator are likely to churn to help the business retain customers.
- 4 NAIVE BAYES**  
Understand the basic building blocks of Naive Bayes and learn how to build an SMS Spam Ham Classifier using Naive Bayes technique.
- 5 MODEL SELECTION**  
Learn the pros and cons of simple and complex models and the different methods for quantifying model complexity, along with regularisation and cross validation.



## **MACHINE LEARNING II (7 WEEKS)**

- 1 ADVANCED REGRESSION**  
Understand generalised regression and different feature selection techniques, along with the perils of overfitting and how it can be countered using regularisation.
- 2 ADVANCED REGRESSION ASSIGNMENT**  
Build a model to understand the factors house prices vary on and help an American company enter the Australian housing market.
- 3 SUPPORT VECTOR MACHINE (OPTIONAL)**  
Learn how to find a maximal marginal classifier using SVM, and use them to detect spam emails, recognise alphabets and more!
- 4 TREE MODELS**  
Learn how the human decision making process can be replicated using a decision tree and other powerful ensemble algorithms.
- 5 MODEL SELECTION: PRACTICAL CONSIDERATIONS**  
Given a business problem, how do you choose the best algorithm? Learn a few practical tips for doing this here.
- 6 BOOSTING**  
Learn how weak learners can be 'boosted' with the help of each other and become strong learners using different boosting algorithms such as Adaboost, GBM, and XGBoost.
- 7 UNSUPERVISED LEARNING: CLUSTERING**  
Learn how to group elements into different clusters when you don't have any pre-defined labels to segregate them through K-means clustering, hierarchical clustering, and more.
- 8 UNSUPERVISED LEARNING: PRINCIPAL COMPONENT ANALYSIS**  
Understand important concepts related to dimensionality reduction, the basic idea and the learning algorithm of PCA, and its practical applications on supervised and unsupervised problems.
- 9 TELECOM CHURN CASE STUDY**  
Solve the most crucial business problem for a leading telecom operator in India and southeast Asia - predicting customer churn.



## DEEP LEARNING (8 WEEKS)

### 1

#### INTRODUCTION TO NEURAL NETWORKS

Learn the most sophisticated and cutting-edge technique in machine learning - Artificial Neural Networks or ANNs.

### 2

#### CONVOLUTIONAL NEURAL NETWORKS - INDUSTRY APPLICATIONS

Learn the basics of CNN and OpenCV and apply it to Computer Vision tasks like detecting anomalies in chest X-Ray scans, vehicle detection to count and categorise them to help the government ascertain the width and strength of the road.

### 3

#### CONVOLUTIONAL NEURAL NETWORKS - ASSIGNMENT

Build a neural network from scratch in Tensorflow to identify the type of skin cancer from image

### 4

#### RECURRENT NEURAL NETWORKS

Ever wondered what goes behind machine translation, sentiment analysis, speech recognition etc. ? Learn how RNN helps in these areas having sequential data like text, speech, and videos, etc.

### 5

#### NEURAL NETWORKS PROJECT: GESTURE RECOGNITION

Make a Smart TV system which can control the TV with user's hand gestures as the remote control.

## NATURAL LANGUAGE PROCESSING (7 WEEKS)

### 1

#### LEXICAL PROCESSING

Do you get annoyed by the constant spams in your mail box? Wouldn't it be nice if we had a program to check your spellings?

In this module learn how to build a spell checker & spam detector using techniques like phonetic hashing, bag-of-words, TF-IDF, etc.

### 2

#### SYNTACTICAL PROCESSING

Learn how to analyse the syntax or the grammatical structure of sentences using POS tagging and Dependency parsing.

### 3

#### SYNTACTIC PROCESSING - ASSIGNMENT

Use the techniques such as POS tagging and Dependency parsing to extract information from unstructured text data.

### 4

#### SEMANTIC PROCESSING

Learn the most interesting area in the field of NLP and understand different techniques like word-embeddings, topic modelling to build an application that extracts opinions about socially relevant issues.





- 5 CASE STUDY: CLASSIFYING CUSTOMER COMPLAINT TICKETS**  
In this case study you will create a solution that will help in identifying the type of complaint ticket raised by the customers of a multinational bank.

## **ELECTIVE 1: DL WITH MLOPS (10 WEEKS)**

- 1 Cloud Essentials: Intro to AWS**  
Understand what is cloud computing, benefits of cloud computing, Different types of cloud providers: Private, public, hybrid. IaaS, PaaS, SaaS.  
Understand Cloud basic essentials services such as EC2, S3, RDS, IAM using management console

- 2 WORKING WITH AWS: CASE STUDY**  
In this case study you will work on a machine learning task using AWS services

- 3 MLOps: INTRODUCTION**  
**MLOps: DATA LIFECYCLE**  
**MLOps: MODEL LIFECYCLE**  
Do you think ML ends with just deploying a ML solution? You have to monitor the performance and keep updating the model and its infrastructure from time to time. Learn how to productionise ML model in end to end system in this module.

- 4 MLOPS ASSIGNMENT**  
In this assignment you will build and run a complete ML pipeline end-to-end

- 5 ADVANCED CV**  
Apply the concepts learned in Neural Networks to advanced computer vision tasks like Object Detection, Semantic Segmentation using YOLO, SSD, UNet, MaskRCNN.

- 6 MLOps + Deployment: DL (Theory)**  
**MLOps + Deployment: DL (Assignment)**  
In this case study you will learn how to automate a deep learning task by building an end-to-end machine learning pipeline with Amazon SageMaker Pipelines.

## **ELECTIVE 2: NLP WITH MLOPS (10 WEEKS)**

- 1 Cloud Essentials: Intro to AWS**  
Understand what is cloud computing, benefits of cloud computing, Different types of cloud providers: Private, public, hybrid. IaaS, PaaS, SaaS.  
Understand Cloud basic essentials services such as EC2, S3, RDS, IAM using management console

- 2 WORKING WITH AWS: CASE STUDY**  
In this case study you will work on a machine learning task using AWS services



## 3

**MLOps: INTRODUCTION**

**MLOps: DATA LIFECYCLE**

**MLOps: MODEL LIFECYCLE**

Do you think ML ends with just deploying a ML solution? You have to monitor the performance and keep updating the model and its infrastructure from time to time. Learn how to productionise ML model in end to end system in this module..

## 4

**MLOPS ASSIGNMENT**

In this assignment you will build and run a complete ML pipeline end-to-end

## 5

**ADVANCED NLP**

This module will introduce you to the evolving world of deep learning for different NLP related applications. and will help you gain a complete understanding of how these complex models work. You will learn how deep learning can be used for solving different NLP related tasks using concepts like attention mechanism and transformers.

Screen reader support enabled.

## 6

**MLOPS + DEPLOYMENT: NLP (THEORY)**

**MLOPS + DEPLOYMENT: NLP (ASSIGNMENT)**

In this case study you will learn how to automate a NLP task by building an end-to-end machine learning pipeline with Amazon SageMaker Pipelines.

### **ELECTIVE 3: AI STRATEGY (10 WEEKS)**

## 1

**Cloud Essentials: Intro to AWS**

Understand what is cloud computing, benefits of cloud computing, Different types of cloud providers: Private, public, hybrid. Iaas, Paas, SaaS.

Understand Cloud basic essentials services such as EC2, S3, RDS, IAM using management console

## 2

**WORKING WITH AWS: CASE STUDY**

In this case study you will work on a machine learning task using AWS services

## 3

**MLOps: INTRODUCTION**

**MLOps: DATA LIFECYCLE**

**MLOps: MODEL LIFECYCLE**

Do you think ML ends with just deploying a ML solution? You have to monitor the performance and keep updating the model and its infrastructure from time to time. Learn how to productionise ML model in end to end system in this module.

## 4

**MLOPS ASSIGNMENT**

In this assignment you will build and run a complete ML pipeline end-to-end.



- 5 AI STRATEGY FRAMEWORK, STRUCTURED PROBLEM SOLVING/ DATA STORYTELLING**
- Understanding the impact that AI and ML have done to businesses and identifying their challenges and risks in terms of executing an AI strategy
  - Understanding the fundamental pillars of an AI strategy like Reimagining products and processes, data, technology, humans etc that will impact the data strategy

- 6 MAPPING ML WITH DATA ARCHITECTURE STRATEGY**
- Understand the principles that guide the decision making for developing a data architecture.
  - Explore the tools available for building data architecture; different managed services and their open-source counterparts. You will also understand selecting tools that fulfil application requirements.
  - Explore commonly used data patterns and their uses.

- 7 EXECUTING AI STRATEGY**
- Understanding the use of these aspects through real world case studies

- 8 AI STRATEGY: ASSIGNMENT**
- Identify two KRAs/goals/OKRs for your business that could be met by leveraging an AI solution.

**1 CAPSTONE (4 WEEKS)**

**CAPSTONE**

Choose from a range of real-world industry woven projects on advanced topics like Recommendation Systems, Fraud Detection, GANs among many others.

- 2 NEWS RECOMMENDER SYSTEM**
- Build a model to using the concepts of natural language processing and recommender systems to recommend news stories to users on a popular news platform.

- 3 CREDIT CARD FRAUD DETECTION**
- To build a machine learning model capable of detecting fraudulent transactions. Here you have to predict fraudulent credit card transactions with the help of machine learning models.

- 4 EYE FOR BLIND - (IMAGE CAPTIONING)**
- Build a model that can help any visually impaired person in understanding image present before them. It is a deep learning model which can explain the content of an image in the form of speech.

- 5 SENTIMENT ANALYSIS BASED PRODUCT RECOMMENDER SYSTEM**
- Build a sentiment analysis based product recommendation system to recommend the similar products to the users. Sentiment analysis is used to fine tune the product recommendation system.

- 6 SALES FORECASTING**
- Predict the sales for a European pharma giant using a host of different types of variables. Apply VAR and VARMAX models to build the appropriate model

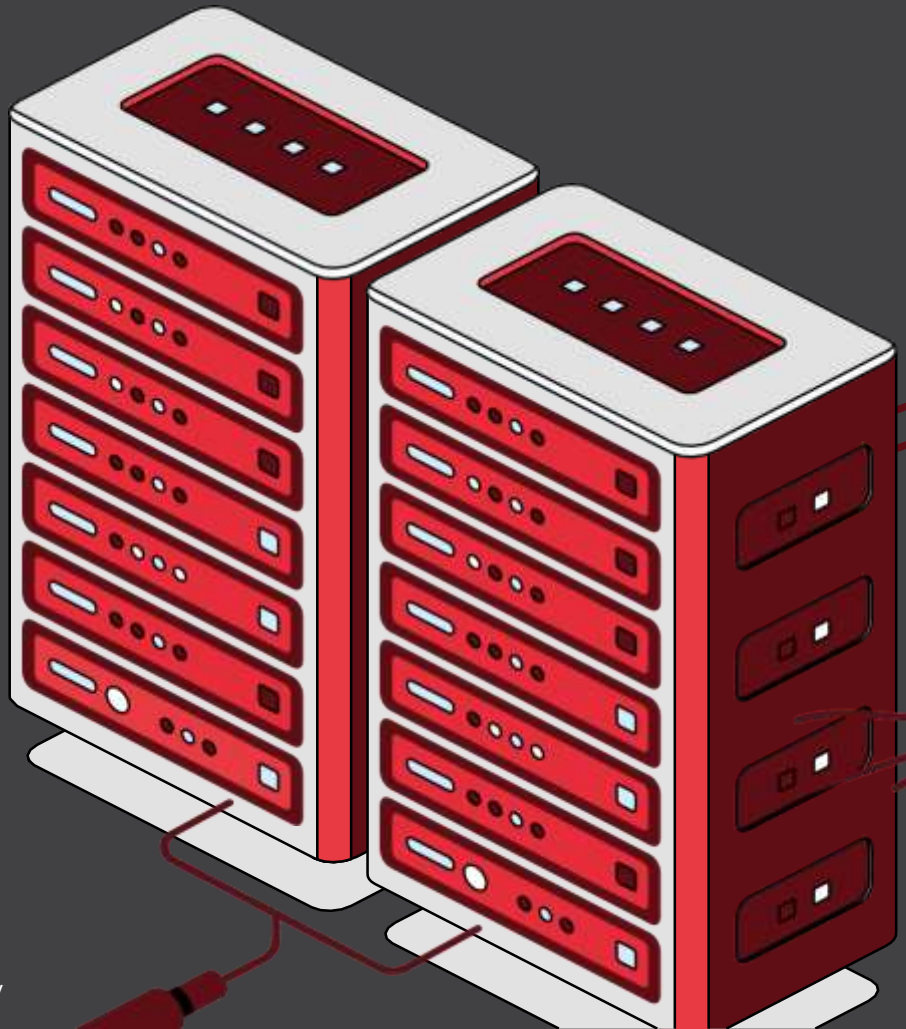
- 7 STYLE TRANSFER USING GAN'S**
- Build a Model for converting MRI images from one type (T1) into other (T2) and vice versa. CycleGAN model is used for producing T2 type MRI images given T1 type input MRI images.



## **REINFORCEMENT LEARNING (OPTIONAL)**

- 1 CLASSICAL REINFORCEMENT LEARNING**  
Ever wondered how Alpha Go beat the best GO player or how Boston Dynamics made robots that can run. Start your journey with the classical RL algorithms like dynamic programming, Monte Carlo methods, Q Learning to train the state value and action value functions of the policy.
- 2 ASSIGNMENT - CLASSICAL REINFORCEMENT LEARNING**  
Train an agent that'll beat you in the game of numerical tic-tac-toe everytime you play
- 3 DEEP REINFORCEMENT LEARNING**  
Want to build your own Atari Game? Learn the Q-function or policy using the various Deep Reinforcement Learning algorithms: Deep Q Learning, Policy Gradient Methods, Actor- Critic method.
- 4 REINFORCEMENT LEARNING PROJECT**  
Improve the recommendation of the the rides to the cab drivers by creating a RL based algorithm using vanilla Deep Q-Learning (DQN) to maximize the driver's profits and inturn help in retention of the driver on the cab aggregator service.

Disclaimer: Program curriculum is subject to change basis inputs from the institute and experts. Please refer to the website for update details, or speak to our Admission Counsellors.

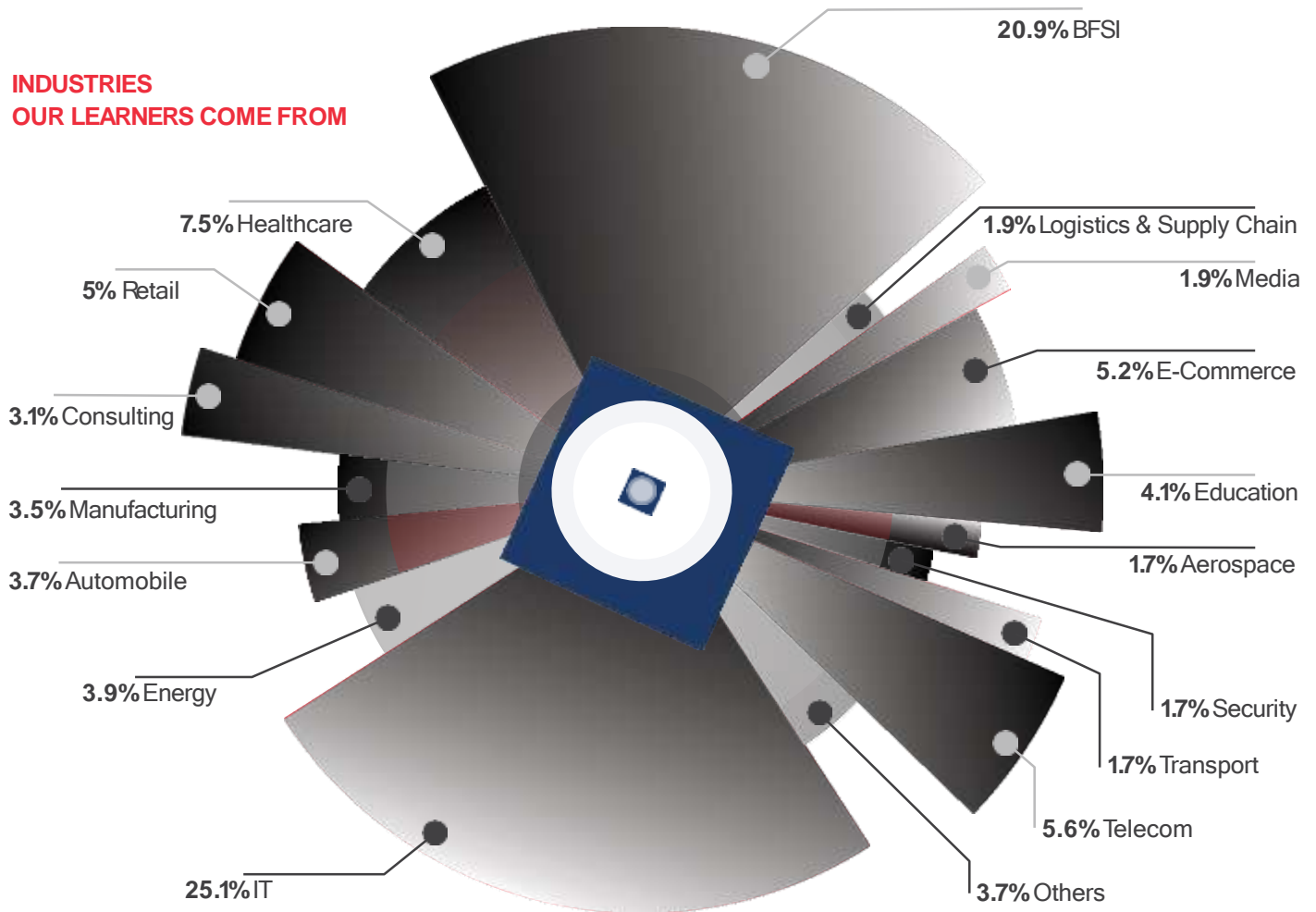




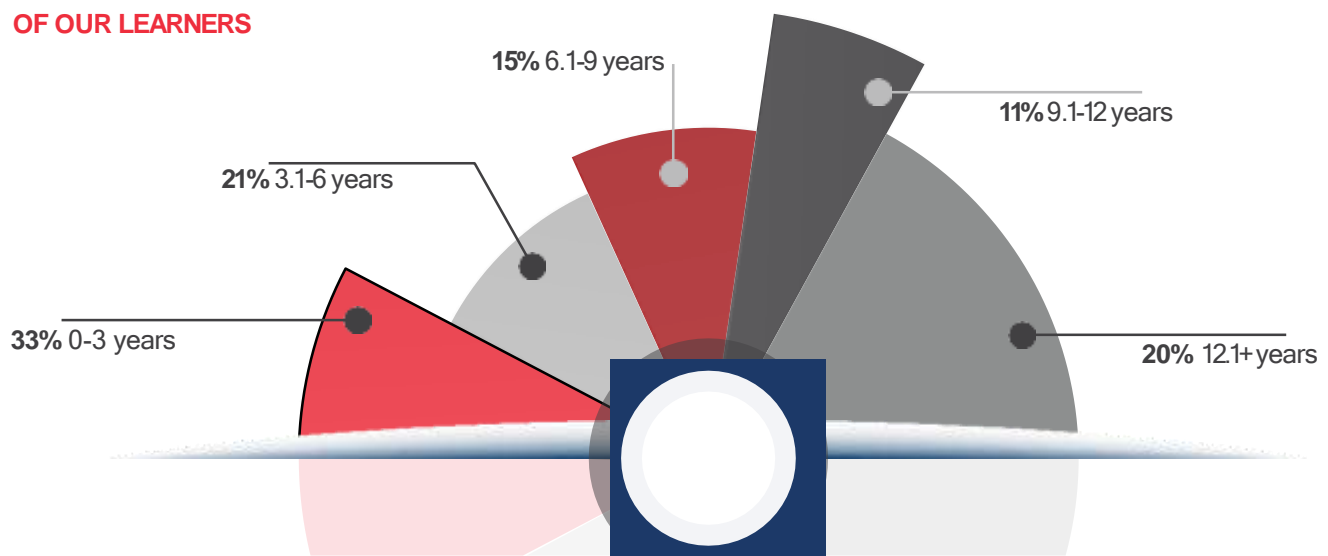


# Meet the Class

## INDUSTRIES OUR LEARNERS COME FROM



## WORK EXPERIENCE RANGE OF OUR LEARNERS





# Career Support

## Jobs on Career Centre

Career Centre offering CIMN jobs across experience levels and CTC ranges.

- Easy apply feature for CIMN hiring partner vacancies
- Create resume at profile builder and with one click to apply for various jobs

## CIMN Elevate

- Recruitment Drive to connect you with the best talent admirers in the industry
- Get access to a wide range of opportunities and find the perfect job
- Apply your learnings to real industry problems

## Interview Preparation

Pre-recorded content on topics such as:

- Profile building, communications, etc
- Problem solving approach
- Approaching guesstimates
- Domain specific interview question bank and much more

## Profile Builder (AI-Powered)

An easy to use Resume, LinkedIn and Cover Letter preparation tool.

- Resume Score: AI-Driven Resume Score
- Real time recommendations to improve
- Match your resume to the JD and check fitment
- LinkedIn Profile Review
- Cover Letter Creation

## Just In Time Interview Prep (JIT)

For upcoming job interviews, JITs are conducted within 48 hours for eligible programs.

- Tailored to job role and target domain
- Real time feedback and tips for improvement

## High Performance Coaching

Dedicated coaches working with you to identify best suited career opportunities.

- Help you define your value proposition
- Lay out a Career Path and help you adhere to your timelines and goals
- Help you with interview preparations, finding jobs in the market, salary negotiations and other preparation as required

## Personalised Industry Session

90-minute sessions over the weekend by leading industry experts.

- Session categories: Career, Technical and Communications
- Doubt resolution
- Develop proof of concepts and apply theoretical concepts in the real world
- Assess skill levels
- Peer Networking
- Classroom Element
- Business communication sessions and much more

## Career Mentorship Sessions

Get personalised career advice through 1-1 sessions with industry experts.

- Goal setting for better employment results

## Live Profile Building Workshops

Have live sessions on how to build your profile-be it your resume or GitHub. With hands-on sessions on Git and Github, you can boost your profile and also include your work from Kaggle & OpenCV.



# Program Details and Admission Process

## PROGRAM DURATION AND FORMAT

13 Months | Online

## PROGRAM FEE

NPR 2,25,000 (Incl. of all taxes)

## PROGRAM START DATES

Please refer to the website for program start dates.  
[www.cim.edu.np](http://www.cim.edu.np)

## ELIGIBILITY

Bachelor's Degree with 50% or equivalent passing marks. Minimum 1 year of work experience in a technical domain or a degree in mathematics or Statistics with programming experience.

## WEEKLY COMMITMENT (15 hours/week)



**7-8 HOURS**

Asynchronous learning time.



**7-8 HOURS**

Assignments and projects.



**1 LIVE SESSION**

Every week.

## SELECTION PROCESS



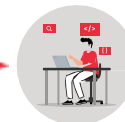
### STEP 1: Online Eligibility Test

Fill out an application and take a quick 40-minute online test with 18 questions to assess your aptitude. 10 questions from mathematics, aptitude & reasoning & 8 questions from programming.



### STEP 2: Review and Shortlisting of Suitable Candidates

Our faculty will review all applications, considering the educational and professional background of an applicant and review the test scores where applicable. Following this, Offer Letters will be rolled out so you are assured a great peer group to learn and network with.



### STEP 3: Enrollment for Access to Prep Content

Make a quick block payment with assistance from our loan partners where required, receive immediate access to the prep content and begin your CIMN journey.

**FOR FURTHER INFORMATION, CONTACT**

[info@cim.edu.np](mailto:info@cim.edu.np)

☎ +977- 981-0784196

We are available 24\*7

✉ [cimniversity@gmail.com](mailto:cimniversity@gmail.com)

Disclaimer: Program fee and payment options are subject to change. Please refer to the website for updated details or speak to our admission counsellor.



**Central Institute of Management  
Nepal**